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Navitas Organics™ Powers Headquarters with Solar

Superfood Company Creates Positive Environmental Impact

Novato, Calif., March 28, 2017 – Navitas Organics™, a Bay Area superfood company, has taken their recent B Corporation Certification to the next level with their commitment to clean energy and the recent installation of solar panels to their headquarters in Novato, California. The installation exemplifies the company’s drive to continuously explore new and innovative opportunities to make changes on a local scale, in order to create awareness on a national scale. The solar technology not only gives the company direct control of operational energy costs, but drastically cuts down their environmental footprint.

“Our commitment to responsible business practices is the core of our business model and is reflected in our company culture and day-to-day behavior,” says Founder and CEO Zach Adelman. “As a B Corp certified company, it’s our duty to be an example for others to act with integrity and continue to create a healthier planet for generations to come.”

Navitas is proud to join other North Bay companies to offset a substantial amount of their electrical consumption with the use of renewable energy, a movement that aligns strongly with the brand’s continued dedication to sustainable and environmentally conscious business practices. With their current system, Navitas is at an 80% kilowatt/hour offset for the year, which amounts to about 99% of the utility bill.

About Navitas™ Organics™,

Navitas Organics™, is a premium organic superfood company offering over 60 of the best quality, plant-based and nutrient-dense superfood ingredients and snacks since 2003. Every Navitas Organics product is USDA certified organic, non-GMO and contains health benefits that have been celebrated for generations – handled with purpose and care to preserve their vital superfood nutrients. Navitas Organics offers a wide range of nourishing foods used for baking, cooking, smoothie making and ready to pop-in-your-mouth snacking to empower a modern, nutritious lifestyle. Navitas Organics is proudly a Certified B Corporation. For more information on Navitas Organics, please visit www.navitasorganics.com.