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## **Dash Button for Navitas Organics™ Now Available**

*With the Dash Button for Navitas Organics, customers can easily reorder their favorite superfoods with the simple press of a button*

**Novato, CA (April 25, 2017)** – Bay Area superfood company, Navitas Organics, launched the Amazon Dash Button for Navitas Organics today, making it even easier to stock up on superfoods used in everyday recipes, including Chia Seeds, Goji Berries and Cacao Nibs, among others. Starting today, customers can order the Dash Button for Navitas Organics at [www.amazon.com/dashbutton](http://www.amazon.com/dashbutton).

“One of our primary goals here at Navitas Organics is to make superfoods accessible and available to as many people as possible,” said Peter Hartman, Navitas Organics Vice President of Sales. “We’re excited to be teaming up with Amazon for the launch of the Dash Button for Navitas Organics making re-ordering of our superfoods even easier, especially for consumers who don’t have easy access to health food stores.”

Amazon Dash Button is a Wi-Fi connected device that reorders your favorite product with the press of a button. This one-step ordering process is simple to set up through the Amazon shopping app on your smartphone. You simply connect the Dash Button to your home Wi-Fi network and then select the Navitas Organics product you want to reorder. Once connected, a single press of Dash Button automatically places your order with Prime free shipping – ensuring you never run out of your superfood essentials again.

### **About Navitas Organics**

Navitas Organics™ is a premium organic superfood company offering more than 60 quality, plant-based, nutrient-dense superfood ingredients and snacks since 2003. Every Navitas Organics product is USDA certified organic, non-GMO and contains health benefits that have been celebrated for generations – handled with purpose and care to preserve their vital superfood nutrients. Navitas Organics offers a wide range of nourishing foods used for baking, cooking, smoothie making, and ready to pop-in-your-mouth snacking to empower a modern, nutritious lifestyle. Navitas Organics is proudly a Certified B Corporation. For more information about Navitas Organics, visit [www.navitasorganics.com](http://www.navitasorganics.com).