

MADE BY MARIN

Navitas Organics

NAVITAS ORGANICS, FORMERLY Navitas Naturals, is a Novato company that's provided plant-based, nutrient-dense superfood ingredients and snacks since 2003. The current year has been a big one, with a rebranding and an expanded line including two new organic Essential Blends and five Daily Boosts. The blends, added to smoothies or recipes, deliver an easy superfood punch for everyday wellness, with proteins such as hemp, sunflower, peas, pumpkin and flax. The boosts combine with the blends or any smoothie, cereal, yogurt or other food without altering the taste. **PHILOSOPHY** Navitas Organics products are USDA certified organic, non-GMO, and handled with care to preserve vital superfood nutrients. The company's wide range of products can be incorporated into baking, cooking, beverages and snacks to support a healthy lifestyle. **THE SCOOP** Most recently, Navitas earned certification as a B Corporation, meeting rigorous standards of social and environmental performance, accountability and transparency. The company also completed an installation of solar panels at its Novato headquarters in keeping with its commitment to sustainable and environmentally conscious business practices. **BEYOND MARIN** Navitas Organics products are sold at thousands of retailers throughout the United States and Canada. The essential blends and daily boosts will be available starting this month at natural food and product stores nationwide and online. **WHAT THEY SAY** "We found that our consumers are conscious of adding more nutritious foods and smoothies to their daily lifestyle," CEO Zach Adelman says. "These Essential Blends and Daily Boosts make all of that possible with a quick, ready-to-blend drink mix that tastes great and provides rich superfoods, plant proteins and probiotics for a healthy smoothie while you're on the go." navitasorganics.com **KASIA PAWLOWSKA**



ESSENTIAL BLENDS, \$29.99 EACH



DAILY BOOSTS, \$19.99 EACH

DANA HENDERSON (TOP)