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**Navitas Organics Wins Best Smoothie in 2017 Best Bite Awards**

*Award informs consumers to the benefits of wholesome natural foods and beverages*

**BOULDER, Colo. (June 27, 2017)** – Navitas Organics™, a northern California-based superfood company, was awarded the Best Bite Award by *Delicious Living* magazine, a trusted health and wellness resource for more than 32 years. In today's announcement of winners, *Delicious Living* named [Navitas Organics](#)' new Vanilla & Greens Essential Superfood Blend as "Best Smoothie" in its fifth annual awards.

*Delicious Living* initiated these awards to educate consumers on how to make healthy and trusted purchases in a market increasingly saturated with new products. [Navitas Organics Vanilla & Greens Essential Superfood Blend](#) received the honor after rating highest in quality, nutrition, ingredients and innovation among competitors in its category.

"Our new Essential Blend being recognized as a winner in the Best Smoothie category is a great accomplishment for Navitas Organics," said Zach Adelman, Navitas Organics CEO and Founder. "Our dedicated team put a lot of energy and innovation into developing this unique balance of complete proteins, digestive support and greens in one easy-to-use blend for our customers."

"After scrutinizing hundreds of natural food and beverage products, I'm delighted to share the winners and finalists of *Delicious Living*'s fifth annual Best Bite Awards," said Jenna Blumenfeld, *Delicious Living* Senior Food Editor. "The awards celebrate brands that source ingredients to better people and the planet, improve transparency in manufacturing practices and make healthy eating more accessible. Most importantly, each winning product had to be ultra-tasty, too!" To determine the winners, *Delicious Living*'s editorial team called upon industry experts and manufacturers to nominate products for consideration. More than 750 products were tested and judged based on nutrition, ingredients and transparency efforts, but only 38 were selected as winners within their categories.

Some of the 2017 *Delicious Living* magazine Best Bite Award winners include:

- Best Smoothie: [Navitas Organics Vanilla & Greens Essential Superfood Blend](#)
- Best Paleo-Friendly Snack: **Simple Squares Organic Snack Bar Sage**
- Best Cold-Pressed Beverage: **Rau Chocolate Semi-Sweet Cacao Superfood Drink**
- Best Fizzy Beverage: **Live Drinking Vinegars Tart Cherry Apple Cider Vinegar with Coconut Vinegar**
- Best Functional Beverage: **Farmhouse Culture Ginger Beet Gut Shots**
- Best Sports Product: **Bobo's Peanut Butter Filled Chocolate Chip Oat Bar**
- Best Cracker: **RW Garcia 3 Seed Sweet Potato Crackers**
- Best Gluten-Free Pasta: **Banza Spaghetti Made From Chickpeas**



- Best Cereal: **Evoke Organic Muesli Athlete Fuel**
- Best Baby or Toddler Food: **Sprout Organic Curlz Broccoli Baked Toddler Snacks**
- Best Kids' Product: **Don't Go Nuts Gorilla Power Granola Bar with Chocolate Chips**
- Best Baking Mix: **Foodstirs Organic Sweet Tooth Sugar Cookie Mix**
- Best Chocolate: **Theo Organic Fair Trade Black Rice Quinoa Crunch**
- Best S'more Essential: **Smashmallow Cinnamon Churro**
- Best Frozen Novelty: **Luna & Larry's Organic Coconut Bliss Dark Chocolate Bliss Sandwich**
- Best Vegan Ice Cream: **So Delicious Dairy Free Cashewmilk Salted Caramel Cluster**

For more exclusive content on these winners and the runner-ups, visit [deliciousliving.com](http://deliciousliving.com) and pick-up the July issue of *Delicious Living* at your local natural products retailer.

#### **About Navitas Organics™**

Navitas Organics™ is a premium organic superfood company offering more than 60 of the best quality, plant-based and nutrient-dense superfood ingredients and snacks since 2003. Every Navitas Organics product is USDA-certified organic, non-GMO and contains health benefits that have been celebrated for generations— handled with purpose and care to preserve their vital superfood nutrients. Navitas Organics offers a wide range of nourishing foods used for baking, cooking, smoothie making and ready to pop-in-your-mouth snacking to empower a modern, nutritious lifestyle. Navitas Organics is proudly a Certified B Corporation. For more information about Navitas Organics, visit [www.navitasorganics.com](http://www.navitasorganics.com).

#### **About Delicious Living Magazine**

*Delicious Living* is the leading consumer-facing magazine and health information provider for the natural, organic and healthy products industry. The print edition is distributed 12 times annually and is available at natural product retailers nationwide.

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